



Joe Friday

Content Creator

About Me

I am a passionate content creator with just under a year of experience. I make entertaining and engaging content across multiple channels, connecting with a vast variety of audiences. My main goal is to work as a content creator for my own brand (via YouTube channel) or work for a company by making content for their own brand.

Skills

- **Creativity**
- **Storytelling**
- **Branding**
- **Editing**
- **Social Media Management**
- **Content Strategy**
- **Marketing and Promotion**
- **Collaboration**
- **Adaptability**
- **Networking**

Contact

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Industry Experience

Director - Multi-Cam Show

First AD - Music Video

Assistant Camera Operator - Documentary Trailer

Sound Operator - Multi-Collaborative Project

Director - Cinematography Challenge

Production Manager - Documentary

Sound Assistant & Gaffer - Community

Director - Personal Project

The Industry Experience listed above has given me core skills that can be transferred into the world of content creation. For example, for all of these projects there was an element of idea generation, which is a vital skill when it comes to creating engaging content.

Personal Experience

NostalgiaWithFriday / 1st January 2024 - Now

A YouTube channel that was created to showcase older games from people's childhood through series, analysis and overall enthusiasm. In 2024 alone, this channel has exceeded over 2000 subscribers and over 180,000 total views.

FIFAWithFriday / 14th November 2024 - Now

A newer channel that has been created to showcase FIFA gameplay through a variety of styles, from career modes to even playing against subscribers. This channel is slowly reaching it's target audience and still has a lot of growth to do.

Education

BOA Stage and Screen

Predicted Grades - D* D* D*