

Penny Grimley Make- up Artist

35 Dartmouth Road, Cannock, Staffs, WS11 1HD,

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Personal Profile

I am a creative and innovative make- up artist, educator and assessor and have been employed on many national and international assignments covering TV, film and fashion. Working with models, actors, singers and media fashionistas I'm able to take direction as well as supervise a team and follow the required brief.

After many years of lecturing in beauty therapy, I expanded further and more full time into world of make- up design innovation working with media teams, prolific photographers, production companies and celebrities.

Safe Sets Covid 19 Certified

Assignment Achievements

SCREEN

TV commercial - Wrigleys-Toad Productions (Spain)

TV commercial - Outspan Orange - Toad Productions (Spain)

TV commercial - John West Tuna - Toad Productions (Spain)

Cinematic commercial - Pioneer - Toad Productions (Spain)

Siren Records (London) - Music video - Toad Productions (Spain)

TV Commercial for Gymaphobics - JMS Group Production Company

TV Commercial for Topps Match Attax Ireland- Superhero Production Company

TV Commercial - WOW! Stuff

TV commercial - HTC Phones (USA) - Betty TV

TV Commercial - Kleeneze - Icene Productions

TV Commercial - Better Bathrooms - Equinox TV

TV Commercial – Lloyds TSB – 2017 Campaign– Academy Films

TV Commercial - GS Yuasa - Vermillion Films

Corporate Video - BP - Dramatic Solutions TV

Corporate Video - IMI Engineering - SLG Agency

Corporate Video - Pizza Hut

Promotional Video - Sheperton Studios - London

Website - Zandra Rhodes Bags

Website - Roman Originals

Website - Fenella Uk

Website - Little Black Dress

Website - Altro Flooring

Website - Hartopps Catering
Website - JayLey Collection
Website - REW Clothing
Website - The Hen Party Superstore
Website - The Beyond Company Coaching/ well-being
Cannock Chase District Council - Website - Anti bullying campaign
Cannock Chase District Council - Website - Alcohol abuse campaign
Go Experience - Music Video's
Ideal Home TV
Film - Linda - Directed by Joe Lycett - My Options Were Limited Productions
Film – Jawbone – Personal make-up artist to Michael Smiley / crowd Make-up supervisor
Film - 'Winters Love' - Sheringham Studios - Head make-up artist
Pilot Film - Fracture - Sheringham Studios- Head Make-up Artist
Network Rail Health & Safety Campaign
Nuffield Health & Fitness Campaign 2016
Mubadala - Training video - Topspin Productions
Hungry Horse - Green King Pubs - Summer Campaign 2016 - Hipster Productions
BBC - young creative short film
CBeebies
Ahmed Tea - Corporate on line video
Sky Sports - Start of the Season 2019
Music video - Emma Ruth Rundle - Sargent House Records
BBC - All That Glitters S2 - Twenty Twenty Productions - Warner Brothers
RNIB - Promo video - Popcorn and Co Productions
DRTV Recruitment- Promo Video - Vermillion Films
Oculus Little Cities Promo - Fluid Design
Mini / Dogs Trust training video
Zeiss - Promo video - The Good Guys
Buzz Bingo You Tube - Fat Free Media
Jason's Sourdough promo - Finn Communications
Genting Casino Recruitment Campaign 2022
CAPGEMINI interviews - Whisper Film Ltd

PUBLICATIONS

New York Time Magazine - Front Cover
Style Speak Magazine - Front Cover
HairstylesOnly Magazine - Front Cover
In and Around Magazine - Front Cover
Ratu Magazine - Front Cover
Wolverhampton Magazine - Front Cover

Photo Professional Magazine - Front Cover
Beauty Launchpad Magazine - Front Cover
HELLO! Magazine
Staffordshire Bride Magazine
Staffordshire Life Magazine
FaceOn Magazine
Digital Photographer Magazine
What Camera Magazine
Dreamingless Magazine
Hair Magazine
10 Magazine
Estetica Hair Magazine
L'Autre Magazine
Stylenoir magazine
Surface Asia Magazine
G3 Magazine
Curve Magazine
Lingerie Insight Magazine
Woof - on line magazine
Jut Magazine - on line magazine
Magpie Magazine - on line magazine
Latex Fashion Photography by Miki Bunge
Pin up for Hero's Calendar
Breast Cancer calendar
Absolute Appreal Catalogue
London Midland Trains Uniform Catalogue
Barclays Bank Training manual
Fuji
Jaguar F Pace Summer Campaign 2016
Jaguar iPace Summer Campaign 2017
Express and Star Magazine- Feature on myself
REW - lookbook/brochure
Roman Originals Lookbook AW17
Land Rover Jaguar Campaign x 5
Lucys Magazine
Marsh and Parsons Campaigns 2018, 2019, 2020

HAIR

Wella Trend Vision '11

Wella Trend Vision '12 – Finalist

Wella Trend Vision '13 - Finalist
Wella Trend Vision '14 - Finalist
Wella Trend Vision ' 15 – Finalist
Wella Trend Vision '16
Wella Trend Vision '17
British Hairdresser of the Year '11
British Hairdresser of the Year '12
Mens British Hairdresser of the Year '13
HJ's Barber of the Year '13 - Finalist
Young Hairdresser of the Year '11
Midlands Hairdresser of the Year '12 - Finalist
Francesco Hair Group
Bonce Salons
Royston Blythe Salon
Alternative Hair Show Visionary Awards '13 - Finalist
Salon International - Fellowship Stage 2019

RUNWAY/EVENTS

BodyPower Expo, Birmingham - Fit Factor Stage
London Fashion Week
Clothes Show
Asda New Season Catwalk Show
Style Wolverhampton Fashion Show
Midlands Designer Fashion Awards
GLAS - Birmingham - Neil Hughes Productions
Enchanted Forest Event – Switzerland - Neil Hughes Productions
Cover Girl
Bridal Catwalk - ICC Birmingham
Uniform Catwalk - Co op Pharmacy/Well - ICC Birmingham
Breast Cancer Charity Catwalk - Wolverhampton

PERSONALITIES

Robbie Keane - Footballer
Shay Given – Footballer
Jack Grealish - Footballer
Angela Griffin - Actor
Bear Grylls – Presenter/survival expert
Malala Yousafzai – Honoured Pakistani teenage activist
West Indies Cricket Team
Rachel Pierman – TV Presenter

Michael Smiley – Actor

Maddie Moate - CBeebies tv presenter

Alice Kinsella - European and Commonwealth gymnast

Bill Oddie OBE - Comedian, TV presenter, Conservationist,

Dinny Hall - TV judge - All That Glitters S2

Emma Ruth Rundle - singer/songwriter

Nikki Bedi - TV & Radio presenter

Nitin Sawhney - musician, composer, producer, Ivor Novello Award Winner

DESIGNERS

Zandra Rhodes

Jimmy Choo

Epoque

Eugene Lin

Liz Black

Rebecca Short

Oh La La Latex

Rico Rinaldi

Paul & Joe

Yemi Kosibah

Anathema Designs

Mimi.c

Donavon Love

REW Clothing

EDUCATOR

Guest Lecturer - Central School of Make-up, Birmingham

Guest Lecturer - South Staffs College, Tamworth Campus

Make-up workshop - City of Wolverhampton College

Make-up workshop – South Staffs College

Make-up workshop – Drake Hall Prison

Make-up workshop – Walsall College of FE

Make-up competition judge - South Staffs College, Cannock & Tamworth Campus'

Make-up competition judge – Midlands Fashion Awards 2017

DFMA make-up tutor

Work experience

- **1986-1988** Make- up artist for Toad Production Company, Malaga, Spain, working on international music videos and TV commercials.

- **1988 – 1993** Freelance – bridal make up / photographic
- **1993 – 1994** Covergirl, Birmingham – studio photographic work concentrating on make-overs
- **1994 – 2005** Freelance – bridal, special occasion
- **2005 – 2011** Lecturer in Beauty Therapy at South Staffs College teaching all aspects of Beauty and Make-up, including theatrical, cosmetic and camouflage, fashion & editorial, photographic and basic make up. Also teaching waxing, manicures, pedicures and nail technology. Assessing learners up to Level 2 Beauty and giving them progressive feedback. Following lesson plans and ensuring learners achieved the standard of work to gain the required qualification. Combining this with freelance work as a Make-up artist.
- **2011 – Present** Freelance Makeup artist working independently in studios and on location all over the country. Working in fashion, editorial, TV, film, corporate, web, catwalk, hair shows/ shoots and commercial.
- Delivering make-up artist training workshops within educational establishments.

Professional qualifications & training

- Saffron Walden County High School, Essex – to A level standard.
- Braintree College of Further Education – Pre- Nursing Course.
- South Staffordshire College –
- Level 3 International Health and Beauty Certificate
- Level 3 Beauty Specialist Diploma
- Level 3 Diploma in Indian Head Massage
- Level 3 Assessors Award (A1)
- Level 3 Diploma in Health, Safety, Security and Employment Standards
- Level 3 Certificate in Adult Literacy Support
- Level 2 Nail Technology
- Level 2 Nail Art
- Level 1 Safeguarding
- Staffordshire University – Foundation degree in teaching (DTLLS)

Summary

- Agency signed make-up artist with Alan Sharman Models & RMG Models.
- 30 years experience of make-up application on photo shoots and film sets. Worked with many celebrities. I am competent in all genres of make-up including beauty, fashion, editorial, bridal and video/film. Limited SFX.
- 7 years teaching experience at an FE college as a qualified lecturer in Beauty therapy and assessor delivering to groups of twelve or more. Preparing lessons following awarding body criteria and guiding learners through to qualification. Assessing learners ensuring required standards are reached and maintained.
- 5 years teaching Make-up workshops at educational establishments and private make-up schools. Introducing learners to the business side of the make-up industry with the aid of PowerPoint presentation and a question and answer session. This is followed by a demonstration and a practical lesson with individual assistance and feedback given.
- Level 3 Beauty trained – IHBC

Teaching Levels 1 & 2. This includes Manicure, pedicure, eye treatments, anatomy, waxing, massage, facials, cosmetic and camouflage make-up.

Teaching Level 2 Nail Technology evening classes

Teaching Level 2 Nail Art evening classes

- Teaching qualification - Educator (DTLLS) and assessor (A1).
- Flexible work ethic – worked on assignments nationally and internationally.
- Strong interpersonal and networking skills.
- Good communication skills including written and presenting.
- Excellent time keeping.
- Good organisational skills.
- Ability to work independently as well as being a team player.
- Worked with many groups of people in high pressure atmospheres.
- Creative and innovative.
- Perfectionist – High quality work standards.
- Happy to travel
- Competent in IT skills – email, Power Point, Microsoft word.

Personal

Full Name	Penny Grimley (British Citizen)
Address	35, Dartmouth Avenue, Cannock, Staffordshire, WS11 1HD
Contacts	Mobile: 07947 473797
Date of birth	22/5/65
E Mail	pennygrimleymua@gmail.com
Web	www.pennygrimley.com Twitter - @pennygrimleymua IG – pennygrimleymua
Driving	Full license – Own Vehicle and no endorsements
Marital Status	Married
Children	All above the age of 20
Locations	London – 1hr 15mins Manchester – 1 hr Liverpool – 1hr Birmingham – 30 minutes

References available on request

Immediate Availability