

Jess Ward

Graphic Design &
Social Media Specialist

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Personal Statement

Based in upcoming media area of the West Midlands, I am media specialist in photography, graphic design and social media; having just graduated Coventry University with a 1st class in Media Production.

I have exceptional skills in Adobe creative suite, photography and videography, producing a multitude of content for marketing, brand, publication, illustration, advertising and web design. I also have excellent skills across a variety of social media platforms to create a bold marketing campaign. This also means that I am very skilled in working for clientele, achieving desired briefs and working to time limitations.

I am an innovative, bold creator, who knows the latest media trends to produce and create content that is a step ahead of the rest, ensuring maximum engagement. I am always looking for new and unique ways to create content that is aesthetic and captivating. I am always enthusiastic to complete any task to the best of my ability.

I always strive to develop my skills and learn. Despite having achieved a 1st class, I know that I am still growing as a creator. Therefore, I am looking for an opportunity from an established company, where I can learn and flourish from a professional environment, where I am able to turn any limitations I have into educated lessons where I can achieve better.

References available upon request.

Experience

- > **Candid October 2019** - Commissioned Gig photographer for The Future Sound Project event at The Tin Coventry.
- > **Kirsteen Ross August 2019** - Promotional Commission from Combating Poverty with Music (CPXM) - Fundraising music event for, which I produced promotional materials for.
- > **CUSE March 2019** - Videography and team manager for a promotional video for Coventry 2021 City of Culture of local business meeting.
- > **ITG August 2015** - Assisting in organisation of clientele. Assisting in creating and producing marketing content for Weightwatchers and Skoda.

Further Experience and Employment

- > Club Promoter I have assisted on a number of other projects from narrative short films, music
- > Bar Staff videos, documentaries and interactive experiences, whilst using a vast range of
- > Waitress media. I have also been recently working on a personal project of a magazine and
- > Sales Assistant documentary.

Education

- > **Coventry University - Media Production BA - 1st Class**
- > **Park Hall Academy & Sixth Form**
ALevels - Media - B Sociology - C English Literature - C
- GCSE** - English - B Maths - C Science - C
Media - B Geography - B Art - B ITC - Merit

Skills

- > **Adobe Photoshop - 7 years experience**
 - > **Adobe Illustrator - 3 years experience**
 - > **Adobe Premiere Pro - 5 years experience**
 - > **Adobe InDesign - 3 years experience**
 - > **Adobe After Effects - 2 years experience**
 - > **Adobe Lightroom - 2 years experience**
- I am Microsoft Office efficient. I am skilled across various social media platforms.**

I excel in interpersonal skills such as communication, teamwork, organisation, time management and problem solving.

Further Achievements

- > **University Advantage Modules:** Design Promotion - 2:1
Scriptwriting - 2:1 Visual Presentation Techniques - 2:1
- > **Park Hall Academy** - Artist of the Year Award 2015
- > **Rookie Lifeguard Course in CPR and Rescue**
- > **Girl Guiding West Midlands-** selected representative for International Tour 2015