



Bonny John

Filmmaker / Creative consultant

Bonny is an experienced Filmmaker and Creative Project Manager, with a demonstrated history of working in the public relations and communications industry. Skilled in Fiction Directing, Broadcasting, Commercial Video, Advertising, and Camerawork - He has a strong program and project management profession with a Bachelor's degree focused in Film and Television production.

Bonny has been a Filmmaker for over 9 years. Through this he is continually discovering better and innovative ways to communicate stories and ideas. He has worked with many well known brands such as Cadbury's, Emirates, Carlsberg and Qatar airways. Within the U.K, he has achieved a Royal Television Award for best online promotional and have been nominated nationally for the Cream awards by the Drum network. Also with a background in Art & Design - he has a keen eye in the layout and presentation of style, texture and images. As an artist the work that Bonny was commissioned has been displayed at the Tate Britain, London.

Work History

2012 - 2017

Co-Founder - Derecho Studios

Coventry, United Kingdom

As the Co-Founder and Creative Director of Derecho Studios, He had shared responsibility for the business development, creative execution and brand management. He worked with clients in the U.K and in the U.S.

2012 - 2013

Previewer - Sheffield Documentary Festival

Sheffield, United Kingdom

Docfest shows moving, poignant, inspiring, documentaries. Real stories about real people. His role was to primarily select content that would best suit the vision and the theme of Doc/Fest for the season.

2014 - 2016

Video Producer / Creative - Bauer Media

Birmingham, United Kingdom

In the UK Bauer reaches over 25 million consumers through 107 influential brands. The portfolio includes the likes of heat, KISS, Grazia, Empire, Absolute Radio and The Box Plus Network. Bonny was required to respond to briefs with concepts with the creative team and follow it through to its execution. As part of the role, he was responsible for the direction, management and execution whilst dealing with the personnel involved within a video production.

2016 - 2018

Creative Project Manager - Spark Media

Birmingham, United Kingdom

Based in the custard factory, Birmingham - Spark Media is a Creative Video Content Agency who believe in the power of ideas to build brands. As the creative project manager Bonny was responsible for the execution of projects, from the initial crafting of an idea with the team to its distribution, on various platforms such as T.V, Digital & Online.

2018 - Current

Founder / Managing Director - Horizon Collective

Coventry, United Kingdom

Horizon collective is a Video Production Company. We focus on crafting video content and visual content to help brands speak their message and function.

2019 - Current

Create Central Member - Horizon Collective

Create Central plays an important role in helping shape the screen industry of the West Midlands. Bonny sits on the board of Create Central alongside well established creatives and filmmakers.

www.createcentraluk.com